



Southern and Eastern Kentucky Tourism Development Association

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FOR IMMEDIATE RELEASE

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SEKTDA Hires New Grants Compliance Officer



Michelle King

Somerset, Kentucky... Michelle King, a McCreary County native, is the newest edition to the Southern and Eastern Kentucky Tourism Development Association's (SEKTDA) staff.

Michelle King has been hired as the grants compliance officer for the Somerset office located at the Center for Rural Development. She was previously employed by Lifeline Home Health, Inc. as Senior Accountant/Financial Analyst/CPA.

Michelle is a certified public accountant and a 1993 graduate from Eastern Kentucky University. She is also a member of Kentucky Society of CPAs and American Institute of Certified Public Accountants.

Michelle is married to Ronald King and the mother of two children. Michelle serves as a volunteer to several organizations in her community. "SEKTDA is proud to have Michelle on board," Vicki Kidd, Executive Director. "We are looking forward to using her knowledge and expertise."

SEKTDA's mission is to promote, develop and expand the existing and potential tourism industry throughout Southern and Eastern Kentucky in an effort to contribute to the economic and cultural growth of the region. For additional information about SEKTDA please call 606-677-6099 or visit us at www.tourseky.com

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