



Southern and Eastern Kentucky Tourism Development Association

TOUR Southern & Eastern Kentucky

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FOR IMMEDIATE RELEASE

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Lights, Camera...511!



Somerset, KY...TOUR Southern and Eastern Kentucky, the tourism initiative created by Congressman Hal Rogers, is continuing to promote the 46-county region by producing commercials for the 511 Tourism Call Center. TOUR Southern and Eastern Kentucky embarked on a day long shoot promoting the many vacation choices in southern and eastern Kentucky. One of the many options a visitor can choose when calling 511 is the many houseboat and lake adventures available in the area. Thank you to J.D. Hamilton and Lee's Ford Marina for providing the houseboat and the overwhelming hospitality. The commercials will air in Kentucky and Tennessee beginning in July. The commercial was created by Michael Breeding Media.

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