

TOUR SEKY Announces Date for 2006 Annual Caucus

TOUR SEKY has released the date for its 2006 Annual Caucus. The event is to be held Monday, November 20 at [The Center for Rural Development](#) in Somerset, KY. TOUR SEKY represents 46 counties within southern and eastern Kentucky promoting and developing tourism efforts. Last year's Caucus was a huge success, much in part to the Live and Silent auctions. Last year a donated trip to Australia worth almost \$20,000 went for \$10,000! This year the TOUR SEKY staff have high expectations, and have already embarked on an ambitious fund raising campaign. The proceeds from the campaign will be used to further the services and activities offered by TOUR SEKY. This year's campaign will offer opportunities to individuals, tourism related businesses and corporations in and outside of the region. Vicki Kidd states, "This event gets better and better each year. Anyone interested in supporting tourism in our region can become a sponsor. What a great chance to network with hundreds of businesses and tourism professionals."

SEKTDA's mission is to promote, develop and expand the existing and potential tourism industry throughout Southern and Eastern Kentucky in an effort to contribute to the economic and cultural growth of the region. For additional information on SEKTDA and the Scenic Byway Program please contact at 606-677-6095