

## PHOTOGRAPH USAGE

Southern and Eastern Kentucky Tourism Development Association (SEKTDA) welcomes the region to use our photo database. Please note the following if you would like to use any of SEKTDA's photographs.

SEKTDA will scan up to ten (10) photos per project at 300 dpi and email them free of charge, or burn them on a CD and mail them for a \$5.00 fee. Terms are negotiable for larger projects. All projects must be approved by SEKTDA.

You agree to:

- Give SEKTDA photo credit on all photographs used
- Include SEKTDA's web site: [www.tourseky.com](http://www.tourseky.com) on all materials
- Include SEKTDA's phone number: 877-TOUR-SEKY on all materials
- Include SEKTDA's logo on all materials
- Identify photos where applicable
- Agree that any materials that you are using the photos in will **NOT** be for resale

Any failure to do so will result in legal ramifications of a \$100 (one hundred dollars) assessment per photograph.

### **Authorization and Release for Photographic Material**

In consideration of the photographs credit arrangement described, the undersigned agrees to the entire list above. SEKTDA authorizes the undersigned to employ the photographs and any related material accompanying this authorization, **only** in the project for which permission was obtained. Photos may not be used for any other project unless specific permission has been granted for each project.

1. The photographs are owned exclusively by Southern and Eastern Kentucky Tourism Development Association and only SEKTDA has the right to authorize their use;
2. SEKTDA acknowledges that use by the undersigned of the photographs is discretionary, but if they are used, that SEKTDA will receive "photo credit" in the specific name of Southern and Eastern Kentucky Tourism Development Association.
3. SEKTDA requires the website ([www.tourseky.com](http://www.tourseky.com)), phone number (877-TOUR-SEKY), and SEKTDA's logo on all media in which the photo(s) are used.

### **Acknowledged and accepted:**

Please sign below and return this form with the photo numbers you are requesting. (Fax to 606-677-6059)

Name \_\_\_\_\_

Signature \_\_\_\_\_

Address and Phone Number: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

Total number of photographs requested: \_\_\_\_\_

Project Description: \_\_\_\_\_

\_\_\_\_\_

Choose one: Email (free) or CD (\$5.00 fee – please mail a check to SEKTDA within 30 days)

Note: Image files are very large. Before ordering photos via Email, please ensure your service provider allows attachments of 1.5 megabytes.