

SEKTDA Staff appointed to Wilderness Trail Corridor Alliance



Michelle Spencer and Jeff Crowe

Somerset, KY... Scenic Byways Director, Jeff Crowe and Director of Hospitality, Michelle Spencer with Southern and Eastern Kentucky Tourism Development Association (SEKTDA) have been appointed to serve on the board of a new organization that represents the Tri-State region of Kentucky, Tennessee, and Virginia. The organization, Wilderness Trail Corridor Alliance (WTCA), was formed to seek designation for the Wilderness Trail as a National Historic Trail, initiate traveling educational symposia on the trail among universities and colleges in the Tri-State area, and to promote tourism opportunities along the Wilderness Trail Corridor .

Crowe was elected Chairperson of the WTCA with Spencer serving on the National Heritage Area sub-committee. These groups will meet monthly until the ground work is completed in all areas.

SEKTDA's mission is to promote, develop and expand the existing and potential tourism industry throughout Southern and Eastern Kentucky in an effort to contribute to the economic and cultural growth of the region. For additional information please contact SEKTDA at 606-677-6099.

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